

**Magnets
Inside the
Blocks!**



How high can you build your skyscraper? Use these magically magnetic wooden blocks to achieve new heights and create stupefying structures. The **Magical Endeavour Set** by Tegu features 22 precisely crafted blocks, made from eco-friendly wood in Honduras. **Ages 3-8 yrs • #P11022 • \$59.99**

Explore world famous architecture with these small-scale models. **Hamablock** is a micro-sized building block system with its smallest piece being a mere 1/8" x 1/8" x 3/16". Each kit is a challenge that every generation will enjoy, together or alone. **Ages 8-adult • \$17.99 each style**

A. Kinkaku-Ji • #58142
B. Sagrada Familia • #58141
C. Easter Island • #58140

⚠ CHOKING HAZARD (1).
Not for under 3 yrs.



Can you hear the
laughter?
Can you see the
smiles?

Can you feel the
joy?

Bravo! Bravo! Set the stage for creativity and storytelling with fantastic pre-historic puppets. **Trip Triceratops** stands 14" high, just right for kids-sized hands. Find Trip's friends and his theater on page 7. **Ages 3-6 yrs • #143500 • \$29.99**



**World's
Smallest
Toy Building
Blocks!**

From the
youngest
to the **young at heart,**
come celebrate the
power of play!

⚠ Child Safety Warnings

1. CHOKING HAZARD - Small Parts. Not for children under 3 yrs.
2. CHOKING HAZARD - Toy contains a small ball. Not for children under 3 yrs.
3. CHOKING HAZARD - This toy is a small ball. Not for children under 3 yrs.
4. CHOKING HAZARD - Toy contains a marble. Not for children under 3 yrs.
5. CHOKING HAZARD - This toy is a marble. Not for children under 3 yrs.
6. CHOKING HAZARD - Children under 8 yrs. can choke or suffocate on uninflated or broken balloons. Adult supervision required. Keep uninflated balloons from children. Discard broken balloons at once.

Introduce your little genius to the world of robotics. **Circuit Robot** and **Data Robot** light up, spin, and go with an easy two-button remote control. With animated eyes and cosmic sounds, these robots get kids excited about the possibilities of science. Each requires 3 AAA and 2 AA batteries.

Ages 3-6 yrs • \$34.99 each style

D. Circuit Robot • #10474

E. Data Robot • #10473

⚠ CHOKING HAZARD (1).
Not for under 3 yrs.



At this
magical
time of year,
we are proud to present a
playful collection of toys to
**educate, inspire
& amuse.**

One little game packs a whole lot of excitement!

Laugh yourself silly with fast-paced **Spot It!**

It's the addictive matching game for every generation. Includes 55 cards, each card has eight symbols, and one of the symbols is shared with every other card. Spot the matching symbol and shout it out! Includes rules for four games.

2-8 players • Ages 7-adult
#TG00410 • \$12.99



Is it a ball? A star? A crazy experiment? The award-winning **Hoberman Sphere** is a little of everything. Created by Chuck Hoberman, it expands and contracts with a magical motion using a combination of geometry, engineering and art. Throw it. Bounce it. Kick it. It's irresistibly interesting. Made of linked plastic studs. Magically expands from 9.5" to 30". Includes activity sheet. Check out the mini sphere on page 28.

Ages 4 yrs and up • #HS104 • \$34.99

⚠ CHOKING HAZARD (1). Not for under 3 yrs.



welcome
to our

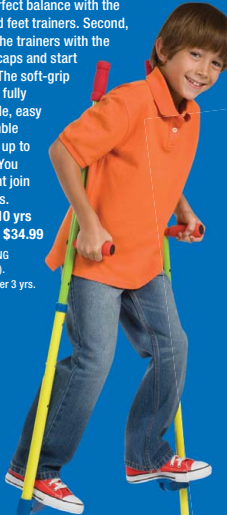
**holiday
2011** catalog

2 Come visit - we are convenient and close by.

Ready, Set, Stilts! teaches ooh-worthy skills in two easy steps.

First, perfect balance with the oversized feet trainers. Second, replace the trainers with the no-skid caps and start stiltin'! The soft-grip stilts are fully adjustable, easy to assemble and hold up to 100 lbs. You just might join the circus.

Ages 5-10 yrs
#771W • \$34.99
⚠ CHOKING HAZARD (1). Not for under 3 yrs.



It's not a bike or a scooter—it's even better! Get moving on **EzyRoller** from New Zealand. The award-winning riding toy uses a simple left-and-right motion to glide, turn and stop. No pedals, no chains, just a tough and stable riding toy with non-marking wheels. Made of steel. Adjustable to three sizes with additional piece.

Ages 4-14 yrs • #EZR4 • \$99.99

⚠ CHOKING HAZARD (1). Not for under 3 yrs.



A classic game gets an extra-silly challenge. **Twist & Turn Ring Toss** adds music and swirling posts to the mix. Easy to assemble with lots of set-up options, two speeds and music to match the tempo. Includes 5 rings. Requires 3 AA batteries. Giggles guaranteed.

Ages 3-6 yrs • #G02390 • \$29.99

⚠ CHOKING HAZARD (1). Not for under 3 yrs.



A super starter kit for the future archer or marksman, the **Faux Bow** set has a lot of play potential with a target range of over 100' and a set of extra-soft arrows. The spinning finger grip allows for fast release, making the action feel authentic.

Ages 8-teen • #61001 • \$24.99

⚠ CHOKING HAZARD (1). Not for under 3 yrs.



Ace your surfing, skateboarding and snowboarding skills with the **Spooner Board**. It's an innovative trainer that lets you perfect your moves at home. Helps to develop balance, coordination, and totally rad motor skills. Practically indestructible and made in USA. Available in two sizes.

Freestyle 24" Board • Ages 4-8 yrs
#FR24 • \$44.99

Pro 28" Board • Ages 9 yrs and up
#FR28 • \$49.99

Jump high, fast and far. **Ready, Set, Pogo!** bounces up to 24" high, includes enclosed metal spring for safety, easy grip foam handles, and wide rubber foot for stability. Fits kids from 45-85 lbs.

Ages 6-9 yrs • #770 • \$39.99

⚠ CHOKING HAZARD (1). Not for under 3 yrs.

Catch on to this cool flying toy! **Beamo** is a soft, lightweight hoop that's easy to throw, and even easier to catch. You can toss it over 100'! This is enjoyable play for the entire family. Super fun in the sun and snow! Durable and well designed. Measures 30" D.

Ages 5 yrs and up
#6100 • \$19.99



IN THE ZONE!

"Houston, the advanced missile launch system is ready to go!" **Blast Pad Jr.** includes a flexible launch tube, built-in missile holder, 37" telescoping tube, 3 missiles and lots of high-flying excitement! Adult supervision recommended.

Ages 5-9 yrs
#60013 • \$19.99

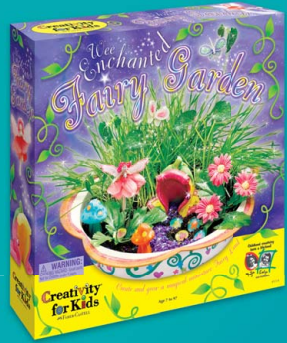
⚠ CHOKING HAZARD (1). Not for under 3 yrs.



No matter the weather, it's always a good time to play! **Hall Stars Indoor 2-in-1 Hockey & Baseball** has an automatic ball shooter that makes indoor sports fun and easy. Includes balls, foam stick and bat, and requires 3AA batteries. Game on!

Ages 6-10 yrs • #990 • \$29.99

⚠ CHOKING HAZARD (1). Not for under 3 yrs.



Imagine growing your own magical garden. The **Wee Enchanted Fairy Garden** starts with special seeds, soil and a flower-shaped garden dish. Then, let your imagination blossom by adding the enchanted flower house, fairy, butterflies, gemstones, paint and sparkling garden path. Just add your magic.

Ages 7-12 yrs • #1114 • \$25.99
 ⚠️ **CHOKING HAZARD (1).** Not for under 3 yrs.



Dreams come to life in the spectacular

Sequins Fairy Dress.

With its floating layered skirt and shimmering bodice, it feels magically comfortable for hours of play. Machine wash and air dry. Add the **Princess Slippers** (size 10/11), **Glitter Rainbow Wand** and **Ribbon Tiara** and your little fairy queen will be ready to rule.

Medium sized for ages 4-6 yrs.
Sequins Fairy Dress #30015 • \$39.99
Princess Slippers #18415 • \$14.99
Glitter Rainbow Wand #15800 • \$4.99
Ribbon Tiara #11810 • \$9.99

⚠️ **CHOKING HAZARD (1).** Not for under 3 yrs.



Make your pony dreams and fairy tales come to life.

The Marvelous Book of Magical Horses

starts your stories with six gorgeous paper ponies and three paper-doll fairies. Dress them up with fabulous wings, saddles, manes, bows, crowns, and more. Includes four playscapes.

Ages 6-10 yrs • #280482 • \$19.99



These stories are in pieces! Fierce pirate **Barbarossa** and beautiful princess **Cinderella** arrive ready for fun! Each whimsical puzzle depicts a wonderful story that kids will love to embellish as they put them back together.

Sold separately. Measures 16" x 17" inches when complete. \$17.99 each style
Barbarossa's Boat 54-pc Puzzle • Ages 5-7 yrs • #DJ07241
Cinderella 36-pc Puzzle • Ages 4-6 yrs • #DJ07232

It's a happy talent to know how to play
 — Ralph Waldo Emerson

Who will save the castle? Our **Knight Glitter Cape** makes protecting the kingdom so much fun. It's 100% polyester, machine wash and air dry. Battling imaginary dragons is easy with the **Deluxe Sword!** The sparkly outside layer covers a soft foam interior.

Medium sized for ages 4-6 yrs.
Knight Glitter Cape #54065 • \$19.99
Deluxe Sword #10000 • \$14.99

⚠️ **CHOKING HAZARD (1).** Not for under 3 yrs.



Yarr! Tharr be secret pirate booty to discover! Explore the **Sticky Mosaics Curse of the Treasure Chest** and dress it up to match ye fancy. The chest has a working metal lock and hidden compartment that holds a secret (!) and a book about pirates. Includes more than 250 peel-and-stick sparkling gems and design ideas.

Ages 4-7 yrs • #64426 • \$19.99

⚠️ **CHOKING HAZARD (1).** Not for under 3 yrs.



Whimsical and enchanting, the **Sticky Mosaics Happily Ever After Jewelry Box** is ready for your magic touch. Decorate it with more than 750 sparkling jewels. You can follow the pattern or your own sensational sense of style.

Ages 5-8 yrs • #63993 • \$19.99

⚠️ **CHOKING HAZARD (1).** Not for under 3 yrs.



A Perfect Play Tent Too!

Set the stage, dim the lights, start the music and let the show begin! Our fantastic new **Puppet Playhouse Theater** can be used as a theater or tent, ready for any adventure. 59" high, easy to set up and break down for storage, but the real plus is the impromptu performances that await an audience!

Ages 3-8 yrs
 #145200 • \$64.99

A.

Lights! Puppets! Action! Set the stage for creativity and storytelling with these fantastic puppets, **Dave Dimetrodon**, **Bisbee** and **Giselle**. Each colorful fabric pal has its own personality and is approximately 14" high, just right for kids-sized hands.

Theater sold separately. Find their friend Trip Triceratops on page 2.
 Ages 3-6 yrs • \$29.99 each style
 A. Bisbee • #143450
 B. Dave Dimetrodon • #145120
 C. Giselle • #143460



B.

C.



Future-retro and totally cool, these sleek **Automoblox Mini Sports Cars** combine wood and colorful high-grade plastic with interchangeable snap-on components. The fleet includes a C9 sports car, S9 sedan and T9 pickup—10 body pieces, 3 tops, and 16 rubber wheels in all. Vehicles are about 2" wide and 4" long.
Ages 3-7 yrs • #53103 • \$29.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



A-maze-ment!



SPECIAL PRICE!
 Reg. \$179.99
NOW \$159.99

It's seven levels of car heaven! **Park Tower Garage** has everything your fleet of cars needs: gas station, car wash, ramps, heliport (for high-speed escapes) and a working elevator. Includes 5 cars. 30" L x 30" W x 38" H. Requires adult assembly. Rev up your engines and play!
Ages 3-7 yrs • #51060
~~\$179.99~~ • **SAVE \$20**
NOW \$159.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Go mad over marbles! Build your own crazy **Marble Maze** with cool curves, chutes, wheels, a bell and more! Includes 45 connecting pieces and 10 marbles. Make a different maze every time!
Ages 4-8 yrs • #290 • \$27.99
 ⚠️ CHOKING HAZARD (1,4). Not for under 3 yrs. Contains a marble.

Like to see how things work? **Take-A-Part Airplane** and **Take-A-Part Crane** (sold separately) are easy to break down, check out and rebuild, again and again. Each includes a battery-operated drill with 3 bits, plus a wonderfully large vehicle to work on. Requires 2AA batteries.
 Let the de-construction begin!
Ages 3-6 yrs • \$24.99 each style
Take-A-Part Airplane • #68024
Take-A-Part Crane • #68026
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



What will you build? A home? A store? A skyscraper! The **Construction Worker Role Playing Set** opens a world of pretend with this realistic outfit. Includes a machine-washable, safety-orange vest with a built-in tool belt and a yellow hard hat, goggles and a name tag. Sized to fit 3-6 years. Now let's get to work!
Ages 3-6 yrs • #4837 • \$29.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Driven straight from the construction site! The **MACK Granite Dump Truck** is loaded with realistic details, including a cool engine under the flip-top hood, real tire treads, folding mirrors, operational back gate, and, of course, a tilting bed. Awesome for indoors and out. Approx. 20" tall. Made by Bruder Toys in Germany.
Ages 3-8 yrs • #TG02815 • \$64.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



SPECIAL PRICE!
 Reg. \$119.99
NOW \$99.99

Reach new heights with the tallest working crane from Bruder Toys. The **MACK Crane Truck** telescopes up to 51" to move heavy loads and reach way-high sites. Classic Bruder trucks are award-winning, big and brawny and function like the real thing. Bring on the work!
Ages 3-8 yrs • #TG02818
~~\$119.99~~ • **SAVE \$20**
NOW \$99.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Come meet our team of play experts! 9



"What an adorable baby!" **Baby Stella** can't wait to meet her big sister or mommy. She's beautifully soft, with lifelike toes, a cute belly button and a perfectly plump tummy. 15" long, with an outfit that can be changed and lots of fun accessories. The **Playtime Potty** (sold separately) helps Stella get ready to become a big girl. Surface wash each piece.
Ages 1-6 yrs • \$32.99 each style
Baby Stella • #130080
Baby Stella Ethnic • #115910
Baby Stella Blonde • #122020
Playtime Potty • #140830 • \$19.99



These are not your mama's paper dolls. Totally fun and ready to act out your stories, **The Fabulous Book of Paper Dolls** are perforated (no scissors!) with peel-off dots (no tabs!). Doll, clothes, and accessories are ready to pop right out. Includes 6 vibrant backdrops.
Ages 4-8 yrs • #430926 • \$16.99

family friendly

SPECIAL PRICE!
Reg. \$129.99
NOW \$99.99

Here's the best real estate deal EVER. Perfect location and an amazing price, the **All Season House** is move-in ready! Its special year-round design lets the family (sold separately) fully enjoy each season by moving the stairs, roof and re-arranging the furniture. The house's custom-designed furniture (sold separately) is a perfect fit for this modern decor. Plenty of space for the kids to dream, pretend and grow. 23.6" x 15.8" x 28.7". Welcome home! **Ages 3-8 yrs**
C. All Season House • #821657 \$129.99 • SAVE \$30 NOW \$99.99
D. Modern Family - Caucasian #821665 • \$19.99
E. Modern Family - African American • #821666 • \$19.99
F. Modern Family Room • #821660 • \$19.99
G. Modern Dining Room • #821662 • \$19.99
H. Modern Kitchen • #821661 • \$19.99
I. Master Bedroom • #821658 • \$19.99
J. Children's Bedroom • #821696 • \$19.99

K. Modern Bathroom • #821659 • \$19.99
L. Don't forget the Family Pet Set #821663 • \$14.99

▲ CHOKING HAZARD (1). Not for under 3 yrs.



Preschoolers love to use these big sticky foam tiles to embellish the book in **StoryCraft The Frog Prince**. Includes more than 1000 colorful tiles and jewels kids can stick in the 12-page picture booklet. It's a fun, imaginative way to enjoy and share a story that they'll always remember.
Ages 4-7 yrs • #64280 • \$19.99
 ▲ CHOKING HAZARD (1). Not for under 3 yrs.



Meet a new best friend. **Corolle's Calin** dolls are an all-time favorite! Snuggle up to their cuddly soft, 12" lightweight beanbag bodies and what a surprise—there is a vanilla scent in the air. Flexible arms and legs make changing clothes easy; open and close eyes are sweet and beautiful. These are friends to remember.
Ages 1½-6 yrs
\$34.99 each style
A. Laughing Flowers #W0351
B. Sorbet • #V9069

Take good care of your baby doll with **Corolle's My First Accessories Set**. It's fun to practice being a caring Mom or Dad, with the signature print Corolle bag, bib, bottle with warmer, potty, dish, a bit of food, panties and a super sweet rubber ducky.
Ages 1½-6 yrs • #W0102 • \$34.99



10 Come visit—we are convenient and close by.

11



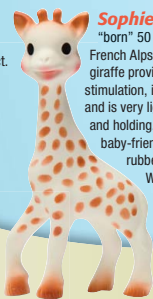
Let's cover some ground! Our classic wooden **Lawnmower Push Toy** is a fun way to encourage walking, balance and coordination. Rolling balls make a cool "motor" sound. Thoughtfully made in the USA with non-toxic finishes.

Ages 1-3 yrs • #LM • \$39.99



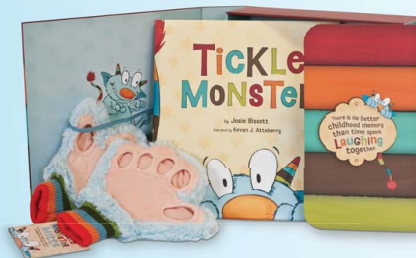
Early Melodies Pound and Tap Bench makes beautiful (and fun!) music. It has two ways to play: pound the balls until they drop and roll down the xylophone or pull out the xylophone and tap directly on the keys. Perfect to build hand-eye coordination, color patterns, and cause and effect. 11" x 5.5" x 5.9" Make music, bang, and tap... it's everything toddlers love.

Ages 1-3 yrs
#821646 • \$29.99



Sophie la Girafe was "born" 50 years ago in the French Alps. This adorable 7" giraffe provides visual and hearing stimulation, is great for teething, and is very light for easy grasping and holding. Made from soft, baby-friendly, 100% natural rubber with nontoxic paint. Wipes clean.

Ages birth to 18 mos
#616324 • \$22.99



Get ready for a silly sneak attack! **Tickle Monster Laughing Kit** brings hours of delightful giggling to your family. Two big, fluffy blue mitts with poke-through finger holes make page turning and tickling easy! Makes an inspired gift from a grandparent (the ultimate giggle maker!).

All ages • #4336 • \$34.99

Designed by moms, **Roméo the Well-Fed Toad** has four friends that hide inside him. He makes lots of croaky and crinkly noises and has a mirror on his belly. Cuddly and fun, he's sure to inspire many story-telling adventures.

Ages 6-36 mos
#86011 • \$49.99



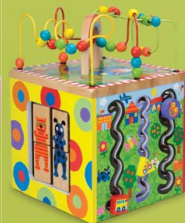
How many chicks can come out to play? **Ophélie and Her Chicks** are thoughtfully crafted hand and finger puppets that help babies identify numbers. The four little chicks each have a soft bell and crinkly wings for tiny hands to grasp.

Ophélie holds everyone (including the big egg) in her belly.

Ages 6-36 mos
#36009 • \$39.99



beautiful beginnings



Give your curious baby a captivating cube of fun. **My Busy Town** will engage and entertain for hours with curvy bead mazes, peek-a-boo doors, spin-and-match animals and more. Colorful, cheerful 16" tall design made with sustainable wood.

Ages 1-3 yrs • #4W • \$99.99

Stack 'em up! **Topanimo Stacking Game** gives kids six colorful houses that stack and nest, and six little animals to join in the fun.

Wonderful imaginative play and experimentation by the French company Djeco.

Ages 1½-4 yrs
#DJ09103 • \$29.99



Nothing's more fun than a **One Man Band!**

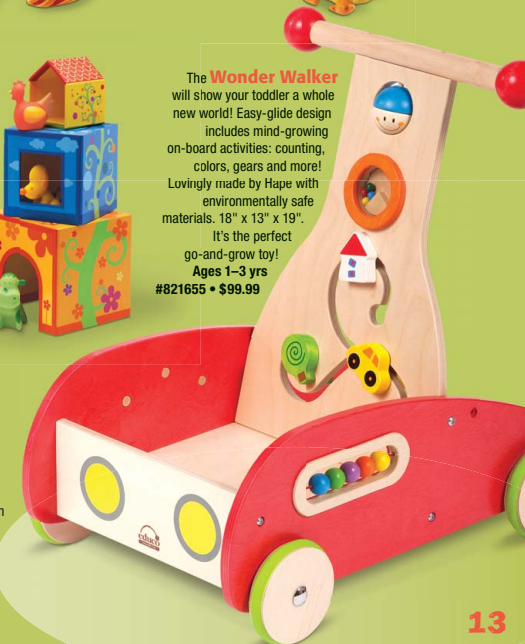
Engaging (and not too loud!) musical toy lets young ones discover and make many wonderful sounds, including a whistle, ringing bell, drum, rattling beads and more! It's an innovative idea from Ambi.

Ages 1-2 yrs
#ATOMB • \$19.99



The **Wonder Walker** will show your toddler a whole new world! Easy-glide design includes mind-growing on-board activities: counting, colors, gears and more! Lovingly made by Hape with environmentally safe materials. 18" x 13" x 19".

It's the perfect go-and-grow toy!
Ages 1-3 yrs
#821655 • \$99.99



12 Wrap it up! Service is our specialty!

13



Animal Pattern Blocks is a toy that teaches! Match the shapes to create the animals on the board. Great for eye-hand coordination, pre-reading skills, shape recognition, and just plain fun! Plastic pieces and five double-sided wooden animal boards.
Ages 3-5 yrs • #4382 • \$19.99



Push it around to pick them up! Squeeze the handle to pop them out! **Pic 'n' Pop** push toy makes moving around super fun—it even makes a fun sound! A great way to teach cause and effect and boost coordination skills. Includes five balls.
Ages 1½-3 yrs
#TY71161 • \$29.99



Build it up. Drop the ball. Giggle. Repeat. The **Stack 'n Roll Tumbling Tower** is over two feet tall and includes two balls and seven tower segments that are easy to put together. Encourages eye-hand coordination and a whole lot of laughs!
Ages 1-4 yrs • #G02386 • \$24.99



Want to boogie? **Toddler Music Band** lets toddlers move to the music even when they don't know the tune! Includes 3 musical shapes, wave drum and xylophone, plus an easy to carry handle box for when the day is done.
Get ready to get down!
Ages 1-4 yrs • #MS4001 • \$37.99

Get truckin' to transport a cool collection of wooden vehicles. **Low Loader** hauls the included steamroller and bulldozer on one long bed. **Car Carrier** includes 4 cars and a folding 2-level ramp. Quality wood construction by Melissa & Doug.
Ages 3-5 yrs • \$19.99 each style
Low Loader • #4550
Car Carrier • #4096



These inventive building blocks interlock AND help protect the planet. Innovative **Sprig Eco Blocks** are made of recycled "sprigwood" (recycled milk cartons). The assorted, interlocking sizes fit together for sturdy construction, indoors and out. 50pc set includes storage bag.
Ages 1-4 yrs • #1070 • \$34.99



Scan with your Smartphone to see fast and easy assembly of our trampoline.



Got a lot of energy? Just grab the **Fold and Go Trampoline** and jump for joy! Quickly folds/unfolds for storage and indoor or outdoor fun. The handy handle and padded frame help little ones jump safely. ASTM safety approved. Holds 1 child up to 150 lbs. 36"D x 35"H (handle to floor).
Ages 3-6 yrs
#59609 • \$89.99
⚠️ CHOKING HAZARD (1).
Not for under 3 yrs.

Great Value!

Twilight Ladybug creates a canopy of bedtime stars. Soothing and educational, the ladybug projects eight constellations onto the ceiling in one of three calming colors and intensities. Star guide and informational booklet encourage kids and parents to learn about stars. 45 minute sleep timer, includes 3AAA batteries.
Ages birth to 7 yrs • \$29.99 each style
Pink • #7353PK
Green • #7353GR



We love to make wishes come true. 15

toddler stools



Walker & Rider!

Sleek, stylish and innovative, the **Y Pewi** is a walker/bike designed to help wee ones master balance, coordination and space awareness. Four swivel castor wheels ensure a quiet smooth ride that is suitable for indoor and outdoor play. Holds up to 44 lbs. Seat height 11".
Ages 9-36 mos
#YPIW1 • \$59.99



"What's it like to rule the kitchen?" The **Chef Role Playing Set** lets kids cook and create imaginary cuisine with realistic clothes and equipment. Includes jacket, hat and utensils. Plus a nametag for the chef. Sized for ages 3-6 yrs • #4838 • \$29.99



Here's a sweet way to pretend! The **Scoop & Stack Ice Cream Cone Playset** serves up everyone's favorite treat. Scoop the ice cream from the container using the special magnetic scoop. Go ahead, make it a double! Ages 3-6 yrs • #4087 • \$29.99

Who's the best chef in your house? It could be you! The **Pretend & Play Pro Chef Set** features a full set of pots, pans and utensils (even faux food!) that look like the real thing! Guide includes fun food activities. Largest pot measures 5 1/2" x 2 3/4".

Ages 3-6 yrs • #9082 • \$24.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Go ahead, play with your food! Kids learn to load on the veggies with our **Healthy Gourmet** play foods. They'll love the colorful food (you'll love the healthy idea).

Ages 3-6 yrs
A. Pita Poeket Lunch
#861410 • \$14.99
B. Salad for Green Eaters
#821673 • \$24.99



Learn to rule the school with the engaging **Pretend & Play School Set**. This is the ultimate pretend classroom with grade book, stickers, hall passes and so much more. Set backdrop is a convenient tri-fold board that makes for easy set up and storage. Raise your hand for grade-A fun! Ages 3-7 yrs • #2642 • \$29.99 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

Great Value!



Go from flat to 3-D in a snap (while learning basic math!). **Magna-Tiles Clear Colors** are amazingly simple: two sizes of squares and three kinds of triangles are magnetically engineered to attach on all sides, even when flipped around. Kids can intuitively create designs on a flat surface or build upright structures. Clearly brilliant!

Ages 3-8 yrs
32-pc Set • #TG02132 • \$49.99
100-pc Set (not shown) • #TG04300 • \$119.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Independent & Curious!

"Honey, I think we're out of butter." Stock up with **Wooden Fridge Food** from Melissa & Doug. Find all the yummy basics: butter, veggies, ice cream, waffles, deli meats, milk and more! Everything you need for the perfect pretend kitchen.

Ages 3-7 yrs • #4076 • \$19.99



SPECIAL PRICE!
Reg. \$69.99
NOW \$49.99



Jump to it! Skip, hop and leap over the pole as the **Musical Super Skipper** swings around the base. Features playful music and three different speeds. Builds coordination, timing and goofiness skills. Requires 3 C batteries.

Ages 3-6 yrs • #G02151 • \$34.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

What do you want from the grocer? Make your list, grab your mini **Shopping Cart**, and shop! Made with heavy-duty metal construction, a folding "baby seat" and smooth pivoting castor wheels. Measures 16" x 11" x 24" after assembly. It's the fun way to shop!

Ages 3-7 yrs • #4071 • \$69.99 • SAVE \$20 NOW \$49.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

Come meet our team of play experts! 17

Mix & Match to Morph

Blast off with imagination and exploration! Every day is amazing with the **Discovery Spaceship with Lift Off Rocket**. Incredibly detailed, four-level space ship lets kids explore any galactic destination. Arrives ready for takeoff with landing module, astronauts, a little green friend, space cars, loading trucks, launch pad, cool space equipment and so much more! 16" x 14" x 29".

Ages 3-8 yrs • #821645

~~\$119.99~~ • **SAVE \$20 NOW \$99.99**

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

SPECIAL PRICE!
Reg. \$119.99
NOW \$99.99

Build known dinosaurs or make up your own creatures. **Jurassicmorphs** are pieces that snap together to form all sorts of poseable prehistoric beasts. Designed to build imagination, building skills, and enhance story telling. Most importantly, they're totally awesome.

Ages 4-8 yrs • #14 • \$29.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

Pretend!

Want to hang out? **ZazzyLegs** are vibrant plushies with long, wrapable limbs. They love to hang, wrap and hug! They're made of soft velour for extra hugability. Surface wash. All ages • \$24.99 each style
ZazzyLegs Monkey • #38430
ZazzyLegs Frog • #38420

Help this sweet puppy be healthy and happy. The **Dalmatian Vet Kit** has everything an aspiring vet or doctor needs to perform a complete check up. The 18-piece set includes an 8" x 8" x 10" vet cage, ear examiner, tongs, scissors, syringes, stethoscope and the puppy! Great way to prepare for a real pet or doctor visit.
Ages 2-5 yrs • #68029 • \$34.99

It's a T-Rex! A Triceratops! A Brontosaurus! AND a Mastodon! **Dinosaur Constructables** let kids build known dinos and their own prehistoric creatures. Plus, the dinos will walk and move. How cool is that?! Includes 18 chunky pieces. Requires 1 AA battery.
Ages 3-6 yrs • #TY3951 • \$24.99



Every turn is an adventure! The **Photo Safari** board game takes players on a jungle safari, using a cool "camera" to earn photo cards of wild animals. Just snap the camera to get your photo. Collect four of the same animal to win!

2-4 players • Ages 3-5 yrs • #P25086 • \$19.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Take off for fun and a super-cute adventure with the **Calico Critters! The Caravan Family Camper** lets them bring all the comforts of home with more than 35 camping accessories.

Pull the Caravan with the **Convertible Coupe** (includes three Whisker Cats). Or pack lightly with the **Let's Go Camping Set**. Plus, you can invite friends and family. 2 sets of 4 critters are sold separately.
Ages 3-9 yrs

- A. Caravan Family Camper • #CC2133 • \$69.99
- B. Convertible Coupe with 3 Cats • #CC2223 • \$49.99
- C. Let's Go Camping Set • #CC1425 • \$22.99
- D. Fisher Cat Family of 4 • #CC1640 • \$22.99
- E. Yellow Labrador Family of 4 • #CC2018 • \$22.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

Hook the Camper to the Coupe!

18 Come visit we are convenient and close by.

19



A. An antique toy gets a modern makeover! **Robot** and **Cutie Matryoshkas** are adorable nesting dolls that kids love to use for play and to conceal hidden treasures. Crafted for today in high-quality ABS materials. Each set (sold separately) includes six dolls, from 4½"H to 1¼"H.
Ages 6 yrs and up • \$17.99 each style
Robot Matryoshkas • #13009
Cutie Matryoshkas • #13005
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

B. Try to stump it. We dare you! Meet **20Q Deluxe**, the next generation of 20Q! This amazing mind-reading game uses enhanced artificial intelligence to answer your questions. Think of something—anything, and start the game. 20Q will give you the answer. Every time! A true wonder for every generation.
Ages 8 yrs and up • #1095 • \$24.99

20

C. You've found the next level of kaleidoscope awesomeness! Enjoy **The Amazing Kaleidoscopic** in its stand or hold it in your hand for a spectacular, always-changing show! Includes built-in lighting, 3 liquid color chambers and batteries. Get ready for a cool new view.
Ages 6–12 yrs • #3400 • \$19.99

D. Pack the ice so every puzzle piece fits and all penguins are in the right spot. Sounds easy, but **Penguins on Ice** has a twist: the 5 pentonimo puzzle pieces can shift shape to fit. It's a cool, do-able challenge with simple rules.
Ages 6 yrs and up • #SG155 • \$19.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

E. Wow! Your drawing smells delicious! **Smen** pencils let you create art and school projects with 10 fantastically fresh scents, from bubble gum to grape. They're made with 100% recycled newspapers. Get in the ho-ho-holiday spirit with the **Holiday Smen and Smencil Set**, sold separately.
Ages 3–10 yrs
Colored Smencils 10 pk • #14012 • \$15.99
Holiday Smen & Smencil 2 pk • #14047 • \$6.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

F. Retro-adorable **Sock Monkey Babies** have been lovingly updated with new colors and a cute new attitude. They're perfectly sized for play, cuddling and tucking into bed.
All ages • #BSM • \$9.99

G. Build brainpower with this amazing 3-D challenge! **Oblo** is an addictive sphere of layers that kids love to take apart and put back together. Boosts problem solving, motor skills and hand-eye coordination. Plus, kids can race against the clock or each other! Ready, set OBL0!
Ages 5 yrs and up • #OBL0002 • \$19.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

H. Tell a fantastic new story with the roll of the picture dice! **Rory's Story Cubes** help build literacy, listening skills and problem solving, all while having fun! Playing time 15 minutes. The 9 dice creates 10,000,000 stories!
1 or more players • Ages 8 yrs and up
#318 • \$9.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

I. Put the high-speed mini-robots from the planet Z-7 under your command. Collect the new generation of **Zibits** to create your own kinetic universe. Each robot spins, moves and maneuvers easily in tight spaces. Built with cool lights, high-tech sounds, plus its own remote controller (requires 3 AAA batteries). Approx. 2"H
Ages 6 yrs and up • \$14.99 each style
1. Code • #34507
2. Galax-z • #34508
3. Cozmo • #34511
4. Naka • #34515
5. Mitro • #34514
6. Tagg • #34505
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

J. Hypnotic and cosmic. Classic and modern. The infamous **Lava Lamp** fills your room with a cool artistic vibe. Includes 25 watt bulb (refrigerator bulb). Stands 14.5"H. Be sure to follow safety instructions in package.
Ages 13 yrs and up (younger with adult supervision)
#LL14 • \$19.99

Shown Actual Size!

Other styles available too!

Come meet our team of play experts. **21**

Creativity is even more beautiful with recycled materials and soy inks. **Eco Crafts** includes 20 earth-friendly craft projects with 428 stickers, shapes, sticks, buttons, beads, ribbon, glue and easy-to-follow instructions.

Perfect for sharing with friends and siblings!
Ages 6-8 yrs
#146W • \$19.99



If you can imagine it, you can make it! **Whirl 'n Wear Spectacular Spinner**

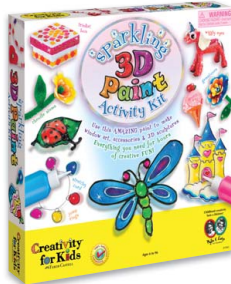
set features an easy-to-use stringing machine that makes creating jewelry super fun! Includes 85 charms, plus fasteners, spacers and elastic string—everything you need to make necklaces, bracelets, key chains and more! Just give it a whirl! Ages 5-10 yrs
#AC03000 • \$24.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Make your first masterpiece! The award-winning **Young Artist Coloring Gift Set** includes 12 Faber-Castell beeswax crayons, 6 Duo-tip markers, 6 jumbo colored EcoPencils, paper and more! And it's all in a cool bag! It's everything you need to start creating!
Ages 4-8 yrs • #14527 • \$19.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Now this is brilliant. Add a little glitz with the **Sparkling 3-D Paint Activity Kit**.

Features amazing glitter paint that you can use to embellish wall art, jewelry, boxes, sun catchers and more. Includes googly eyes, rhinestones and other decorations. Comes with 8 colors of glitter paint, 2 outline paints, pattern sheets and everything you need to go glam!

Ages 6-12 yrs • #1941 • \$22.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

creating to our heart's content



Inspire your little artist with the full-size, easy-to-store **Deluxe Easel**. It stands 47.5" tall and has a center storage shelf that doubles as a locking system. Made of natural hard maple in Minnesota. Unique pinch-reducing safety hinges. This is a wonderful easel that will last from the first to the last child! The 16.5" x 100" **Paper Roll** fits perfectly on the paper holder and is sold separately.

Ages 3-8 yrs
Deluxe Easel • #TG01104
\$99.99 • SAVE \$20 NOW \$79.99
Paper Roll • #TG04201 • \$17.99

It starts as a whimsical accordion folder and becomes a poignant memory book. **My Art** measures 15" x 19" and contains 9 expandable pockets that hold paper up to 12" x 18" in size. Plus, there's a front pocket just waiting for a photo of your favorite artist.

Ages 3-6 yrs • #527W • \$19.99

SPECIAL PRICE!
Reg. \$99.99
NOW \$79.99



HEKA
IMAGINATION STARTS HERE

made in the USA



"I made it myself!" **Make Your Own Cards** is a treasure box full of surprises for creating super special cards and notes. Stickers, 500 pop-out shapes, 20 blank cards in 7 colors, envelopes and glue—enough supplies for a group of friends to make together. Award winning and made in the USA.

Ages 4-10 yrs • #MBHK001 • \$19.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Just color, swirl and dip! **Simply Marble-ous** is a super-easy, kid-friendly way to master the marbling art technique. All the tools needed are included to marleize paper and stickers. They'll lose their marbles over it!

Ages 7-12 yrs
#148W • \$22.99



Collages for Little Ones helps emerging artists create something wonderful! Adorable images by talented illustrators can be embellished with the included decorations.

Includes materials, glue and booklet to create four collages. Excellent, keepsake quality. Made in France by Djeco.

Ages 3-6 yrs
#DJ08664 • \$24.99

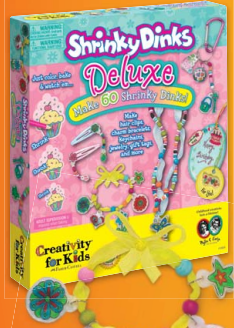
⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



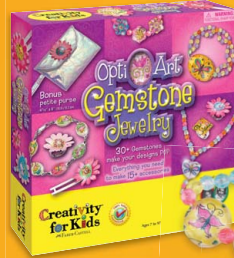
It's your very own factory of fun! **Shrinky Dinks Deluxe** gives you oodles of supplies for making an amazing array of keepsakes and gifts. There are 10 sheets of pre-printed shrink film, 8 colored pencils and a hole punch, plus jewelry, hair clips, and more! Adult supervision required while baking.

Ages 7-12 yrs • #1869 • \$24.99

⚠ CHOKING HAZARD (1). Not for under 3 yrs.



Shrink it!



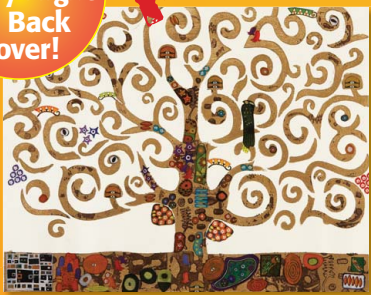
"Where did you get that awesome jewelry?!" You can say you made it yourself with the **Opti-Art Gemstone Jewelry**. Get creative with cool paper patterns, faceted gemstones and more! It has everything you need to fill your jewelry box with necklaces, pins, rings, bracelets and hairclips. Plus, it comes with a super-cute purse. Now THAT's fabulous!

Ages 7-12 yrs • #1587 • \$19.99



See van Gogh's **Starry Night** on Back Cover!

paint it!



Learn the art secrets of the masters! **Master Kitz® The Tree of Life** gives young artists special tools and information to recreate and reinterpret amazing masterpieces by Klimt. Kit includes kid-friendly paints, a special texture roller, stencil, paper and more. Finished pieces fit in a standard 16" x 20" frame.

Ages 4-12 yrs #102 • \$29.99

⚠ CHOKING HAZARD (1). Not for under 3 yrs.

Imagine if little Leonardo da Vinci had all of these supplies! The **Big Art Set** is full of possibility with colored pencils, fine-line markers, pastels, cakes, brushes and more. Outside, the plain brown-paper exterior is just begging for your artistic touch. A fantastic value!

Ages 6 yrs and up • #30126 • \$29.99

⚠ CHOKING HAZARD (1). Not for under 3 yrs.



color it!

Très magnifique! Our very French **Princess Marguerite Gouaches Set** (pronounced go-wash-es) is a multi-material art set with 12 delightful shades of paint and charming illustrations on four canvas boards. Zee leette artists will say "oui oui!"

Ages 7-10 yrs • #DJ08626 • \$29.99

⚠ CHOKING HAZARD (1). Not for under 3 yrs.



print it!

Make unique and chic art with the **Collage Printmaking Kit!** Cut and paste to make a paper collage. Then use colorful inks to create fantastic prints. Developed by art teachers with everything needed, from the brayer and scissors to the inks and paper, to make nine prints. Plus, there's enough extra ink to make more on your own paper.

Fantastic alone or with friends. Ages 8-12 yrs • #TGCPK • \$25.99

⚠ CHOKING HAZARD (1). Not for under 3 yrs.



Wow your friends and family by mastering this ancient artist technique. The **Layered Wax Drawing Kit** helps you use beeswax to combine layers of drawings and collages to create amazing, multi-dimensional images. Art teachers made this kit and included everything you need. Includes high quality materials, clear instructions, and plenty of space for creative expression!

Ages 4-12 yrs • #TGLWD • \$25.99

⚠ CHOKING HAZARD (1). Not for under 3 yrs.



You go glam, girl! Just press on the sparkly studs and stones to turn these bracelets into a fashion must-have. Design the **Stick'n Style Girls Rock! Blinglets** free-form or follow the numbers to create a proven look. Includes 8 bangle bracelets and more than 400+ sparkly gems.

Ages 5-8 yrs • #64433 • \$15.99

⚠ CHOKING HAZARD (1). Not for under 3 yrs.



Want a groovy shirt? Just supply the tee (natural fabrics work best). Our **Tie Dye Kit** from Jacquard has all the rest: 3 premixed colors of dye, soda ash, gloves, bands and a DVD with cool techniques. Kit has enough dye to do 15 shirts. It's perfect for parties!

Ages 8 yrs and up • #9320 • \$19.99

⚠ CHOKING HAZARD (1). Not for under 3 yrs.

Makes 10-15 Shirts!



Diva-tize your bedroom with the sensational **Sticky Mosaics Charming Chandelier**. It's fabulously fun and easy to create an ooh-worthy chandelier. Contains one chandelier and all of the charms, jewels and ribbons you need, plus a neat story book.
Ages 5-8 yrs • #64464 • \$19.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

Who's the next top fashion designer? The **Fashion Design Artist Tote** is ready for you to create your line with 100 stencils, 40

sketch sheets and 10 markers all in a stylish portfolio/tote. Includes helpful instructions for designing fashions, handbags, accessories and shoes! Yes, shoest!

Ages 8-teen • #11589 • \$24.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



M&M's Candy Wrapper Jewelry makes tasty, original jewelry! Fold the included (and your own!) candy wrappers into witty and whimsical jewelry. Everything kids will need is in the kit. Includes instructions, glue and hole punch. It's a sweet treat for sleepovers!
Ages 7-11 yrs #759W • \$19.99



This is bling that means something special! Express yourself with **MOGO Charmbands and Charms**. Start with a colorful 7" adjustable charmband that holds up to 8 charms. The charms click easily and securely on the charmband (sold separately). Each tin has a different theme with 3 different charms.

Ages 13 yrs and up
 Assorted Charmband
 #CHA1120GRK • \$14.99
 Neon Peace Tin
 #TIN11NEO • \$12.99
 Sugar Rush Tin
 #TIN10SUG • \$12.99
 Prima Ballerina Tin
 #TIN11PRI • \$12.99

made
 by me

Take your mani/pedi to the next level of cool with the **Ultimate Nail Studio!** It gives you a professional nail dryer, pedicure slippers, toe separators, nail buffer and file, 2 press-on French manicure sets, stickers, glitter and 6 bottles of pretty polish! Plus, it all stores in the spa bag. Get ready for pampering! 2 AA batteries required.
Ages 9-teen • #1732 • \$25.99



What's your style? Flaunt it by making your own **Fashion Headbands**. Make one for every outfit and mood! Includes a rainbow of satin bands you can mix and match to your personal style. Be bright! Be bold. Be you!
Ages 5-10 yrs • #1819 • \$19.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Whoooo would you like to be your friend? Meet **Olio Owl and Roly Cocoa Owl!** They're bright, cuddly and they like to have a hootin' good time. Super-soft velour. Owls come in assorted patterns.

All ages
 Olio Owl • #37700 • \$12.99
 Roly Cocoa Owl • #37130 • \$19.99



Hey fashionistas! The **Fashion Sticker Stylist** is loaded with everything you love! Check out new clothes, shoes, accessories, fabric swatches and more. It's like getting a whole department store in one pretty binder!
Ages 8-teen • #78683 • \$14.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Create a friend-zy of fabulous fun. **Friends 4 Ever** features two wheels for making friendship bracelets and two looms for creating best friend bands. Includes 22 bundles of brightly colored string, assorted trim beads and detailed instructions.
Ages 8-teen • #737WX • \$27.99

26 Come visit—we are convenient and close by.

A Perfect Combo Made Just for Us!

You'll only find it here! Our exclusive **Interior Design Lightbox Lap Desk Set** helps you create the best layout for your room. Includes grid sheets, templates for room décor and ideas galore. The exclusive feature is the light-box integrated into a comfy lap desk. Perfect!
Ages 8-teen • #11685 • \$39.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.





Set 'em up just to knock 'em down! **Domino Express Racing** is a mash up of incredible obstacles and racing. Set up the 100 dominoes, 50 high-speed dominoes and two race cars to navigate intricate courses, loop de loops and a ring of fire! Fantastic fun alone or with friends.
Ages 6-12 yrs • #80848 • \$29.99
 ⚠️ CHOKING HAZARD (1,2). Not for under 3 yrs. Contains a small ball.



Add a little WOW to your artwork. Our **Scratch and Sketch** books feature black coated pages that you scratch to reveal magnificent swirls and colors. **Super** features a range of cool projects. **Rainforest** focuses on nature. Each includes extra pages for doodling and scratching.
Ages 8 yrs and up • \$12.99 each style
Super Scratch and Sketch • #2867
Rain Forest Scratch and Sketch • #8624

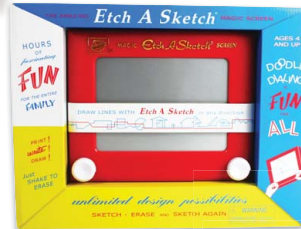
Here's a truck full of fun and thinking. **Trucky 3** is a toy and a game all in one. Fit the 10 blocks inside the three trucks, so that the pieces don't stick out the top. Can you find the solution? Yes you can! Crafted with wood and plastic.

Ages 3-5 yrs • #SG015 • \$27.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



SPECIAL PRICE!
 Reg. \$69.99
NOW \$49.99

Perform jaw-dropping amazements! Escape from chains! Pull silk scarves from the air! The coveted secrets to over 150 reality-twisting illusions are revealed in the **Ultimate Legends of Magic Set**. Includes a DVD tutorial with rare footage of legendary magicians. The box itself transforms into a sturdy table (with trap door and secret compartment!).
Ages 7-12 yrs • #408MT • \$69.99 • SAVE \$20 NOW \$49.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Doodle, sketch and draw, then shake to erase. Your parents loved it (maybe even your grandparents, too). It's **1960's Classic Etch A Sketch** with the retro red frame and white knobs. A favorite way to "unplug" at home and away.

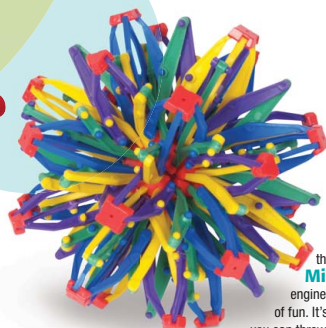
Ages 3-8 yrs • #50505 • \$15.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

time for fun



Build super bowling moves without wrecking the house. Our **Lucky Lanes Bowling Set** features lightweight, water-filled plastic pins and 2 plastic balls. Each pin is covered in a soft, hot-rod neoprene skin.

Includes storage bag. Awesome skill-building action, indoors and out!
Ages 3-7 yrs • #7301491 • \$24.99



The scaled-down version of Chuck Hoberman's award-winning sphere, the **Hoberman Mini Sphere** is an engineering wonder and lots of fun. It's geometry at play that you can throw, kick, bounce and

magically expand from 5.5" to 12" with just a touch. Made of linked plastic studs. Includes activity sheet. The really big Hoberman can be seen on page 3.

Ages 4 yrs and up • #M1301 • \$14.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



"Did YOU say that?!" Disguise, alter and amplify your voice with the **Multi Voice Changer!** Check out 10 different voice modifiers and hundreds of combinations, from monstrous to super silly. Features LED lights. 9V battery included. Measures 6.5"L.

Ages 5-10 yrs • #1381 • \$17.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



They're back and ready for your imagination! Bend them, shape them, and connect them! **Toobers & Zots Bend & Build Foamstruction Set** is packed with flexible, holdable, moldable toys that make an infinite number of creations. Includes 345 toobers, zots, skinnies and dots. Fun for one or many!

Ages 3-8 yrs • #1170 • \$24.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Chock full of silliness, the **Box of Jokes** is a classic collection of hilarious and timeless practical jokes. Includes 8 goofy gags, such as the hand buzzer, ugly teeth, whoopee toot and fake vomit. Just add a little mischief and let the pranks begin!

Ages 6-10 yrs • #JBOX • \$14.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



smart skills

Easy to Learn, Jump on each Turn!

A. Everybody, all aboard! Invite the gang to play **Mexican Train** dominoes. It's an instant favorite with 91 dominoes, a fun electronic choo choo train whistle, 8 train markers, a center piece and official rules. Plus, 7 additional games.

2-8 players • Ages 6 yrs and up • #PD12 • \$24.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

B. It's fun to play together! In **Hoot Owl Hoot!** and **Lost Puppies** (sold separately), a bunch of cute critters need a team of kids to get them home on time. Each game emphasizes play not competition and promotes problem solving, taking turns and following directions. Everybody wins!
Hoot Owl Hoot! • #GM106
Lost Puppies • #GM105
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

C. One of our top-sellers! **Bananagrams** lets players build, peel and dump letters until someone gets a word and yells, "Bananas!" Includes banana bag.
2-8 players • Ages 7-adult • #BAN001 • \$14.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

D. How fast can you **ZIP-IT**? In 20 seconds, arrange 12 letter cubes to fit into a crossword pattern to win! The pouch doubles as a scorecard. It's ingenious and fun!
2 players • Ages 7-adult • #ZIP001 • \$14.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

E. It's never the same game twice! The newly re-designed **Rivers, Roads, & Rails** sets the stage for planning ahead, forming pathways and using all of your cards to win! No reading required.
1-8 players • Ages 5-8 yrs • #22053 • \$19.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

F. These little **Cannibal Monsters** are tricky! Move and stack the monsters until only one remains. Eat-or-be-eaten! Easy to learn. A fun challenge to master.
1 player • Ages 7 yrs and up • #SG330 • \$19.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

G. Get ready for a **Snack Attack!** Match the snacks on your board and stack the extras as you go. The player with the most snacks wins! Focuses on memory and concentration skills.
2-6 players • Ages 4-7 yrs • #7930 • \$19.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

H. Daytime stories or bed time tales, **Tell Tale** is never the same story twice! Using a variety of images, improvise stories together and then expand to invent your own stories that share family history. Includes 7 games and thousands of story ideas.
Ages 5-10 yrs • #TG00460 • \$12.99

I. **Splish Splash!** is drenched in fun! This new game challenges kids to drop pebbles into a colorful pond. The one who splashes out and collects the most matching "droplets" wins! Includes one wooden pebble, 50 wooden droplets, one 4-player board and one custom die. 15-minute play time.
2-4 players • Ages 4-7 yrs • #7113 • \$15.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

J. Jump! Capture! Win! **Skippity** starts with a board full of colorful skippers. Jump any color with any color to block your opponents' moves and capture the most pieces. It's the anti-checker game for the whole family.
2-4 players • Ages 5 yrs and up • #48146W • \$19.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

30 Come visit—we are convenient and close.



A.



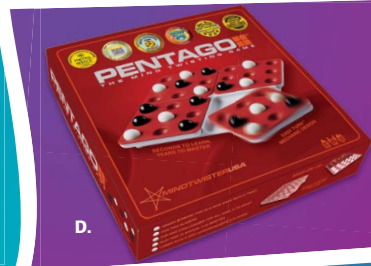
B.



E.



C.



D.



F.



G.



H.



I.



strategy rules

Tiles Lock so pieces don't move

A. Based on the classic video game, **Tetris Links** is the addictive game of linking and blocking for the whole family. Drop and link the "Tetriminos" to earn points while blocking your opponents. Easy assembly. Learn in a minute, play for hours!
2-4 players, 15-20 minute playing time
Ages 6 yrs and up • #TS1600 • \$29.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

B. More cubes. Longer words. Higher scores. **Big Boggle** is the next level of Boggle word-search mania! Just put the 25 letter cubes in the dome, put on the lid, flip and search! Play alone, with a friend, at home, or in the car. It's an addictive and competitive classic for the whole family. Just ask your parents!
2 or more players • Ages 8 yrs and up
#1147 • \$19.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

C. Buck, Buck, Moose! How quickly can you match the color of the moose? Slap the card when you see a match to keep the card. The player with the most cards wins! But everyone will want to play it again (and again!).
3-6 players • Ages 4-8 yrs
#2924 • \$12.99

D. Pentago CE, the ultimate strategy game, is ready to travel! The first player to get five in a row wins. But every time you place a marble you also turn one piece of the game board 90 degrees. Plastic travel format features an easy-turn design and a lid to hold marbles in place.
2 players • Ages 6 yrs and up • #PCERDWT • \$19.99
 ⚠️ CHOKING HAZARD (1,2). Not for under 3 yrs. Contains a small ball.

E. PathWords is the exciting new word search game for the whole family. Simply CHOOSE the challenge level that's right for you, SET the corresponding puzzle pieces and SEARCH forwards and backwards for words. Includes 40 challenges from beginner to expert. It's exercise for your brain!
1 or more players • Ages 12-adult
#3600 • \$19.99

F. Race for treasures and foil your opponents in the moving **Amazing Labyrinth Anniversary Edition** maze! The first one to collect all their treasures and return to the starting point wins! This 25th anniversary edition is in a tin box and adds 12 maze cards with encrypted messages.
1-4 players, 30 minute playing time
Ages 8-12 yrs • #26540 • \$29.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

G. Draw fast, have a blast! Roll the dice, grab a pencil and go! You don't need to be an artist to level at **Sketch It!** It just takes the right mix of accuracy and guessing to totally triumph. Packed with 864 things to sketch.
3-6 players • Ages 10-adult (or younger with help) • #TG00440 • \$19.99

H. This is one virus you'll want to watch to catch! **Anti-Virus** is a strategic slide puzzle with pieces that can only be moved diagonally and in groups to eliminate the red virus. It's fun, challenging and quite addictive! Another great game from SmartGames.
1 player • Ages 7 yrs and up • #SG520 • \$19.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

I. Are you a Scrabble fiend? Take it on the road with **Tile Lock Scrabble**. New, clever design locks the tiles into place on the travel-size board. Includes tiles, racks and storage bag. A fun, vocabulary-building gift for kids and adults!
2-4 players • Ages 8 yrs and up • #1143 • \$19.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

J. What should never be brought home as a pet? What would make car rides more fun? **Say Anything Family Edition** is the hilarious question-answer game the whole family will love to play. Everyone answers and everyone takes turns being the "judge." The one with the "best" answer wins.
3-6 players, 30 minute playing time.
Ages 8 yrs and up • #NSG250 • \$19.99

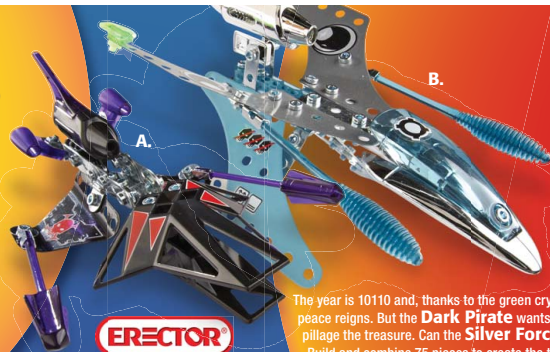
32 Wrap it up! Service is our specialty!



Re-create and re-imagine incredible sci-fi adventures! **Draw Star Wars: The Clone Wars** from Klutz lets you bring your favorite characters to life with proven drawing techniques. By tracing, making stick figures and practicing shapes, you'll learn the correct way to draw the figure from the inside out.
Ages 8-teen • #206224 • \$16.95



Make yours a cosmic yet tidy universe. The **Lego® Star Wars™ ZipBin Toy Box** unzips to become a stellar Star Wars® play area for kids to spread out all of their bricks and toys. When play is done, they can simply zip it up and capture all the toys inside. Sturdy, stackable and portable. Lego® blocks not included. 13.5" x 12" x 8".
Ages 3-8 yrs • #A1433XX • \$19.99



The year is 10110 and, thanks to the green crystal, peace reigns. But the **Dark Pirate** wants to pillage the treasure. Can the **Silver Force** prevail? Build and combine 75 pieces to create the two **Space Chaos Bombers** (one at a time). Includes tools, secret codes, trading cards and more!
Ages 7-14 yrs • \$24.99 each style
A. Dark Pirate • #804100E-DP
B. Silver Force • #804100E-SF
⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Don't just control it, **PROGRAM** it! Learn basic programming skills to command the **ReCon 6.0 Programmable Rover**. It will navigate specified courses to surprise your parents, deliver a gift, dance and more! No computer or assembly required. Includes complete instructions. Requires 3 C batteries. Welcome to the future!
Ages 8 yrs and up
#TG09473 • \$69.99
⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



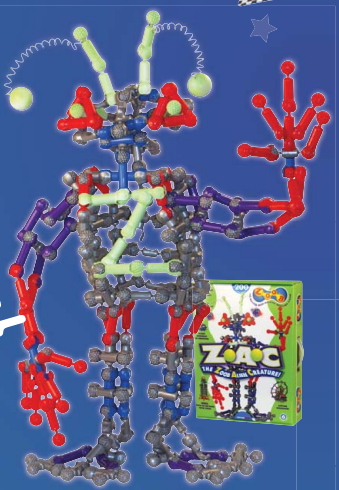
"Houston, preparing to orbit the sofa." The **Remote Control Spaceman** doesn't need a ship, he flies on his own! In fact, he flies so well, our testers couldn't stop playing with him. Twin rotor propulsion, bright diode lights, ultra-light micro components. Very durable. Indoor use only. Requires 8 AA batteries. Prepare for take off!
Ages 8 yrs and up • #TG0997 • \$24.99
⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

programmed for fun!



Unleash the Pharaoh's wrath! The completely redesigned **Khet 2.0 Laser Game** uses Egyptian mirrors and modern, eye-safe lasers to illuminate opponents and win the game! Combines simplicity of checkers and the strategy of chess. Mensa National Competition Winner. Batteries included. A fantastic game for every generation.
2 players • Ages 9-adult
#KT20 • \$39.99

National Competition Winner, Mensa Select



Launch a Z.A.C. attack! The **ZOOB Alien Creature** is a cool new kit that lets you build your own movable aliens, rocket ships and UFOs! Snap, click and pop together the 200 ZOOB parts, including blinking antennae and 12 glow-in-the-dark pieces. Each piece has a lifetime guarantee. Your Z.A.C. will rule the universe!
Ages 6-10 yrs • #14002 • \$39.99
⚠️ CHOKING HAZARD (1,2). Not for under 3 yrs. Contains a small ball.



Build and command your own transforming robot! **3-in-1 All Terrain Robot** changes into a forklift, rover and gripper. Using the wired controller, take command and instruct it to move and turn forward and backward over any surface, and grip and lift up to 100 grams! What will you have it do for you? Assembly time 1.5 hrs. Requires 4 AA batteries.
Ages 13 yrs and up
#0W1536 • \$59.99
⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



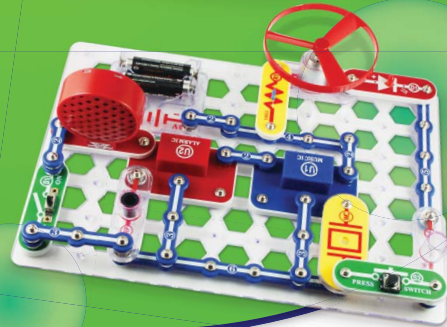
Create your own sci-fi adventure! **Special FX Saber** puts movie-quality lights, sound and action in your hand. Fully loaded with touch-activated motion, color-changing effects and cool sound effects. Makes an awesome nightlight on included stand. Also includes 3 AA batteries. Lights! Saber! Action!
Ages 3-8 yrs • #6457 • \$17.99
⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

Lights, Sound, Action!



Think like a scientist. WOW them like a magician. Explore **The Science Behind... Magic** to perform mind-boggling experiments and tricks. Learn to levitate magnets, lift objects with chopsticks, read minds and more with 30+ extraordinary effects.
Ages 8-12 yrs • #4460 • \$19.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

This is big. Really BIG! The **Big Bag of Science** includes more than 70 amazing activities. Make a snow blizzard, erupt a 30' geyser, find iron in breakfast cereal, make water disappear and more! Safety tested. Includes chemistry, physics, climate, biology and magnet experiments that will really blow your mind!
Ages 8-12 yrs • #4120 • \$39.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Best-selling, award-winning **Snap Circuits** inspire today's whiz kids. Step-by-step manuals help them conduct 100s of power and electronics experiments, including an AM radio, doorbell, burglar alarm and more! The modules snap together with no tools.
Ages 8-12 yrs
Junior • #SC100 • 2AA batteries required • \$29.99
Green • #SCG125 • 2AAA batteries required • \$69.99 (not shown)
Snap Circuits 300 • #SC300 • 4AA batteries required • \$59.99 (not shown)
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Get a super-close look at bugs! Plus hear cool bug facts and test your knowledge of each creepy critter. **Talking Microscope** includes 12 "talking" interactive slides. Also features 5x magnification to examine all the cool stuff you can find. Requires 3C batteries.
Ages 5-8 yrs • #8800 • \$39.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Amaze your friends! Gross out your siblings! Create your own meat-eating monsters! **Carnivorous Creations** grow in their own dome terrarium to become fearsome meat-eating plants. Includes 10 monstrous varieties, including the Venus fly trap, sundew plant, hooded pitcher plant and the purple pitcher plant.
Ages 4 yrs and up (younger children need supervision) • #CC009 • \$24.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

Create and control your own bulldozer, three wheeler, crane, car and more! Using 3 different machines and 182 parts, **Remote-Control Machines** makes it easy and fun to build complex vehicles in many configurations. Unique infrared remote controls the 3 motors simultaneously. Includes 48 page color instruction booklet. Rev up your creativity! **Ages 8 yrs and up • #555004 • \$69.99**



Experiment!



Discover secret crystal treasures with the award-winning **Break Open Real Geodes Kits**. The Ultimate kit includes 15 geodes, and the Science Kit includes 6 geodes. Both include safety goggles and adventure guide. Use your own hammer to crack the mysteries.
Ages 6-12 yrs
Ultimate Kit • #DCSGE015 • \$49.99
Science Kit • #DCSGE06 • \$29.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Discover Amber Kit reveals 40 million year old prehistoric creatures by creating a "window" into five pieces of raw amber. Includes cool equipment, easy instructions and an adventure guide. You also get a real scorpion encased in a keychain.
Ages 6-12 yrs
#DCSAMBER • \$29.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Celebrate the international year of chemistry! Explore its marvels by building a solid foundation. The new **Chemistry C1000 Version 2.0** instructs you to safely handle professional equipment and chemicals. Then, teaches experiments and techniques for invisible ink, air pressure, metals, water and more. Includes clear instruction and guides.
Ages 10 yrs and up
#640118 • \$59.99



Let there be light—cool, eerie, fantastical light! The new **Glow in the Dark Lab** gives aspiring scientists everything they need to conduct 20 spectacular experiments, from lava lamps to super glow balls. Includes black light, glow-making materials and lots of cool equipment.
Ages 7-12 yrs • #SL10817 • \$24.99
 ⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

Take a good look under the hood (ok, the whole car!) to see how everything works! Push the **Speedster Race Car** to see the engine, suspension, exhaust and more at work. Learn more about each part with the interactive book. With push button activation, stand alone play mode and programmable sequences. It's the hot rod of learning!
Ages 6-9 yrs • #9111001 • \$29.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



You'll go MAD over the **Extreme Secret Formula Lab**. Includes 20 experiments that push science to its limits: glowing, oozing and making funny smells. All equipment included, just add common kitchen ingredients.
Ages 8-12 yrs • #TG08592 • \$19.99



Shoot! Score! Win! And the crowd goes crazy! **TableTop Air Hockey** has all the great action and size of far more expensive models (a big score for parents!). Authentic arcade action allows pucks to glide on a smooth cushion of air. Set has a manual scorekeeper and includes 3 pucks and 2 paddles. Requires 2 D batteries.
Ages 5-teen • #P25037 • \$29.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

Doink-it Darts hit the bull's eye of fun and safety. Powerful magnets stick on to the 16" dartboard and not on the wall! Six space-age Doink-its are light and balanced, and fly perfectly true every time. Our perennial bestseller and the finest magnetic dartboard at any price.
Ages 6 yrs and up • #90008 • \$29.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Harness the power of the sun, all by yourself! The **6-in-1 Solar Kit** uses 21 snap-together pieces to easily build 6 different solar models, one at a time. Includes a puppy, wind mill, plane and airboat. No experience required!
Ages 8-12 yrs • #SST • \$17.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

AWESOME!



This thing really flies! Take off with the remote-controlled **Cobra Elite 3-Channel Mini Helicopter** with Gyro stability system. Designed with infrared control for outdoor use and LED lighting. Flies approximately 11 minutes with a 30-foot range. Three channels allow for multi play. Premium Li-Poly battery and USB charger included.
Ages 10 yrs and up
#L99267 • \$49.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

It splashes through puddles, swims across pools, and speeds across land! It's **Explorer Morphibian!** take this totally unique futuristic vehicle on your next adventure. Full-function radio-controlled excitement and powerful, 4-wheel drive perseverance. Requires 2 AAA and 3 AA batteries.
Ages 5-11 yrs • #10163 • \$29.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



Discover **Laser Pegs World of Bugs** to build earth's most amazing creatures and learn about them as you go. The kit lets you plug in and connect light-up laser pegs to form a complete circuit. Includes instructions with bug factoids and 84 laser pegs. Requires 3AA batteries.
Ages 7 yrs and up • #221 • \$59.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

Don't just build cool things, take them to another dimension. The **Laser Pegs 3D Lite Board** features a platform with more than 40 power holes. Build objects by plugging in and connecting the laser pegs to form a complete circuit. Endless possibilities plus 20 models and 5 games. AC adapter included or requires 3AA batteries.
Ages 7 yrs and up • #420 • \$99.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.



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Thanks to our readers, toys supplied for kid testing and photography are now in the hands of children in need.

Master Kitz® The Starry Night by Vincent van Gogh (and you!)

Learn the art secrets of the masters!
Master Kitz® Starry Night gives young artists special tools and information to recreate and reinterpret the amazing masterpiece by van Gogh. Kit includes kid-friendly paints, a special texture roller, stencil, paper and more. Finished pieces fit in a standard 16" x 20" frame.
Ages 4-12 yrs • \$101 • \$29.99

⚠️ CHOKING HAZARD (1). Not for under 3 yrs.

See
Klimt's
Tree of Life,
page 24!



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2011-2012

Super Savings

See insert between
pgs 20-21

